



**Kay shows ambitious, experienced, and often frustrated, professional women – and very smart men – how to be seen, heard and rewarded in business.** Using a blend of subtle, savvy words and self-confidence boosting mindsets, Kay shows her clients how to attract and keep attention by using words in the same way as we use accessories – to add interest, highlight and sparkle. To succeed in business you must be heard and understood and, for real lasting success, without being aggressive, pushy or needy. Kay will show you how.

To enquire about booking Kay, email [amanda@kaywhite.com](mailto:amanda@kaywhite.com) or visit Kay's media page for more information – [www.kaywhite.com/speaker](http://www.kaywhite.com/speaker).

### TALK TOPIC

#### COMMUNICATE AND INFLUENCE WITH CONFIDENCE, STYLE AND EASE FOR YOUR CAREER SUCCESS

Join Kay White and discover how to get your ideas across with more impact and ease. Find out how to get people to sit up, take notice and then get into action for you (and because they want to, not just because you tell them to) and hear how and why it's so important for you to sparkle as you do! Video clips & testimonials available – [www.kaywhite.com/services/speaker/](http://www.kaywhite.com/services/speaker/)

Kay also delivers live and virtual group training as well as private one-to-one VIP days and half-days. Email [amanda@wayforwardsolutions.com](mailto:amanda@wayforwardsolutions.com) for more details.

### SEEN, HEARD, AND READ

- Spoken to audiences at Barclays Bank, Lloyd's Bank, Institute of Directors, ACCA, ICAEW, Lloyds of London, Willis, Women1st, Women Unlimited, MetLife
- Heard on BBC radio, iTunes career podcast – more details at [www.kaywhite.com/see-hear/radio/](http://www.kaywhite.com/see-hear/radio/)
- Read in Dress for Success; Business East; Vanilla; Places & Faces; GLAMOUR UK.
- Books: As well as Kay's #1 Best-Seller – **The A to Z of Being Understood**, contributing author in 4 other best-selling books.

#### THE A TO Z OF BEING UNDERSTOOD

- Are you an ambitious professional woman, stuck and looking to make your next move?
- Do you want to build strong, profitable relationships with confidence and ease?
- Discover 26 easy-to-apply principles to dramatically increase the effectiveness of your communication so people are inspired to listen to you and give you what you want, quickly and easily.

